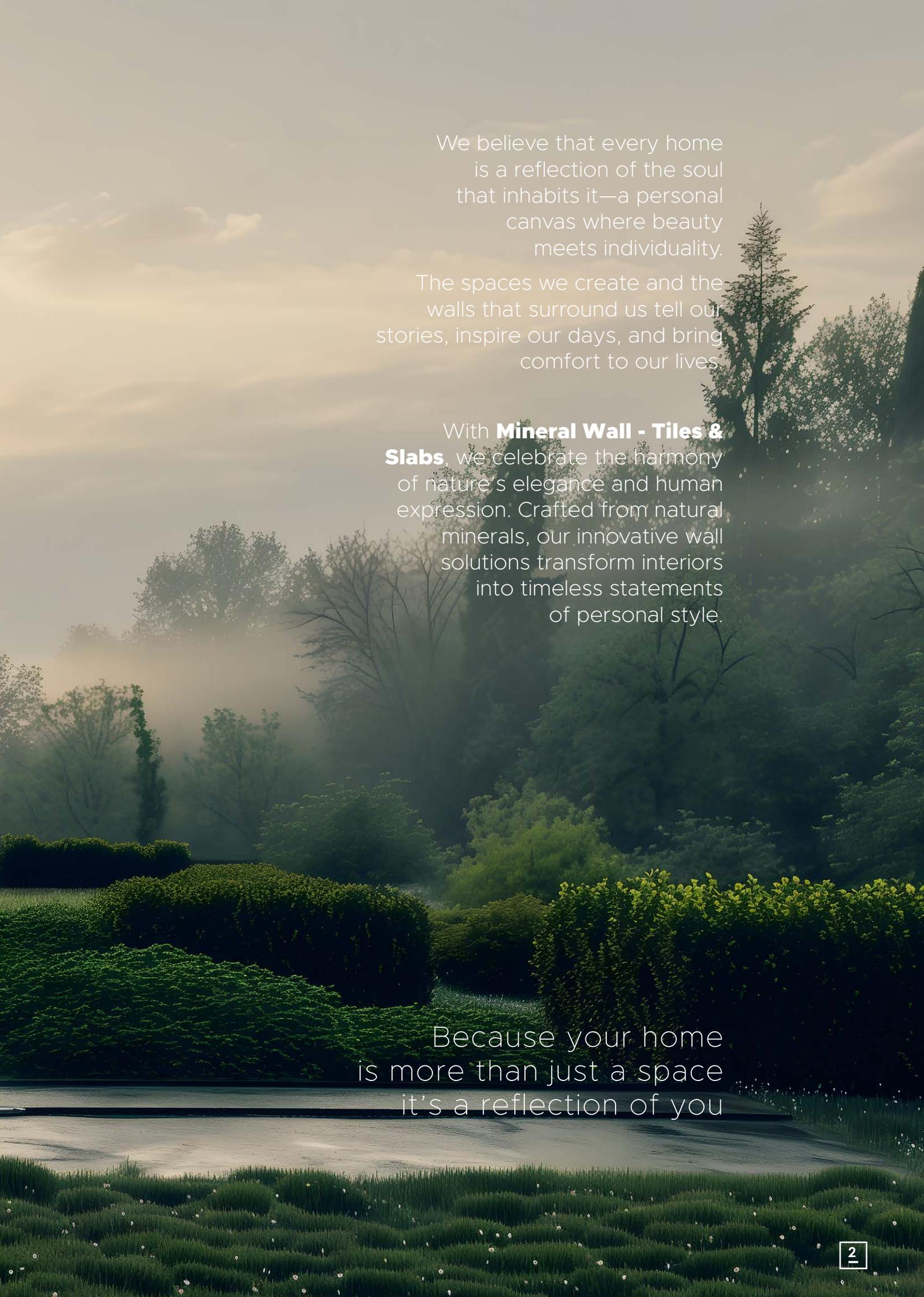


**Deafloor**  
*partner ideale*

**THE WALL  
2025**

A misty, green landscape with a pond and manicured hedges. The scene is serene and natural, with soft lighting and a hazy atmosphere. The foreground features a grassy area with small white flowers, leading to a calm pond. In the middle ground, there are several large, rounded hedges and a dense forest of trees. The background is a soft, hazy sky with light clouds.

We believe that every home  
is a reflection of the soul  
that inhabits it—a personal  
canvas where beauty  
meets individuality.

The spaces we create and the  
walls that surround us tell our  
stories, inspire our days, and bring  
comfort to our lives.

With **Mineral Wall - Tiles &  
Slabs**, we celebrate the harmony  
of nature's elegance and human  
expression. Crafted from natural  
minerals, our innovative wall  
solutions transform interiors  
into timeless statements  
of personal style.

Because your home  
is more than just a space  
it's a reflection of you

# Mineral wall.

Our mission is to make great design accessible to everyone.

**We believe that creating beautiful spaces shouldn't come at the expense of your time, budget, or skills.**

That's why we've introduced Mineral Wall - Tiles & Slabs, an innovative wall covering solution crafted from natural minerals.



No compromises,  
just effortless design.

Our promise? Smart Style - a seamless blend of practicality and sophistication.

It's never been easier to transform your space into a statement of elegance and personality.



# Structure

## Design in every detail

Every décor is a story  
of precision and artistry.

Curated by **A.Design Studio**,  
our collections blend the timeless  
allure of natural minerals  
with contemporary design sensibilities.

Each pattern and finish is crafted  
to complement modern interiors,  
offering a harmonious balance  
of elegance and character.

Whether bold and dramatic  
or subtle and sophisticated,  
our décors are designed  
to make a statement,  
transforming walls into  
**true works of art.**



# The power of texture

Structure transforms a wall from  
a backdrop into a feature.

Textured surfaces bring walls to life,  
adding depth, character, and a  
dynamic interplay  
of light and shadow.

Whether bathed in natural sunlight  
or accented with mood lighting,  
the textured patterns create  
ever-changing effects, offering  
a unique experience  
from every angle.

This versatility allows you to design  
spaces that are both visually  
captivating and endlessly  
intriguing, making your walls  
a playground for creativity.

# SLAB

1175 x 2800 mm



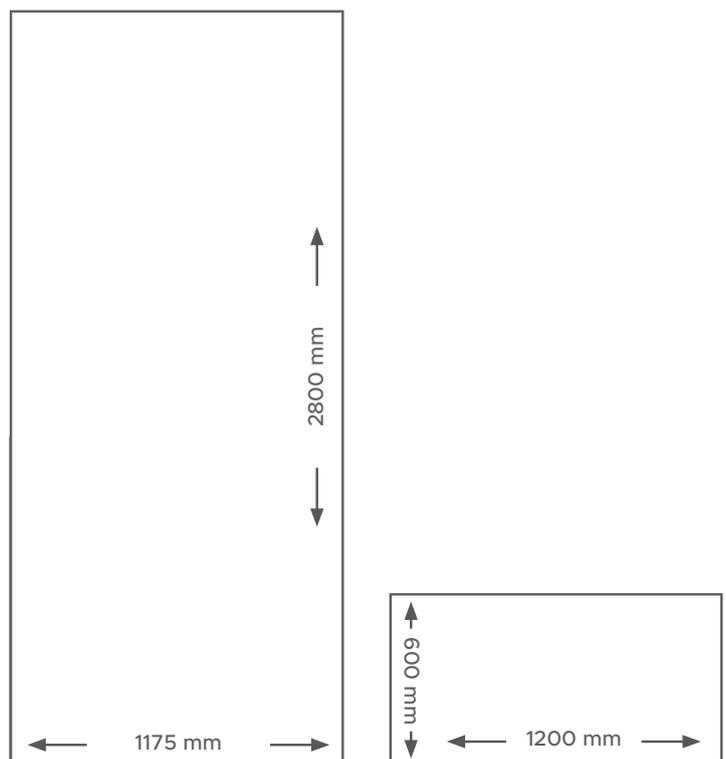


# Dimensions that define spaces

Large-format solutions -  
**1200 x 600 mm tiles and 1175 x 2800 mm slabs**  
- revolutionize wall design with their grand scale.

These extra large formats minimize grout lines, creating a seamless, uninterrupted surface that enhances the perception of space.

Perfect for both residential and commercial interiors, their versatility allows for bold, modern statements or subtle, refined backdrops, elevating the aesthetic potential of any project.



# Natural Minerals, Modern Manufacturing

We bridge the timeless beauty of nature with the ingenuity of modern technology.

Our materials are crafted using **natural minerals formed millions of years ago**, which have been used for centuries in wall coverings.

These enduring elements are combined with advanced enhancements in a **state-of-the-art production facility located in Europe**, blending history with the precision of 21st-century manufacturing.



MADE IN EUROPE



# Revolutionary technology for modern living

Our cutting-edge process transforms these ancient minerals into a material that is not only **durable and waterproof**, but also **lightweight, flexible, and incredibly thin - just 4 mm.**

This breakthrough in production technology redefines what's possible in interior design.

Innovative approach makes installation easier, spaces more versatile, and designs more dynamic, offering a revolutionary solution for contemporary walls.

↓  
4 mm  
thickness  
↑



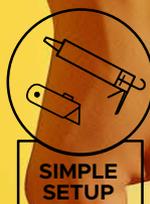
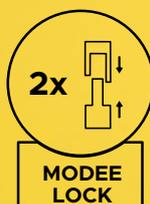
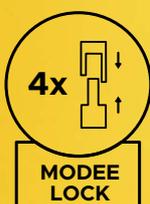
# Smart Style.

## Effortless renovation, lasting impact

Transform your space in hours, not days. Innovative design allows for a **quick and clean installation**, eliminating the need to remove old wall coverings.

Thanks to our **LOCK system**, panels connect seamlessly, ensuring precise positioning and a flawless finish without hassle.

Require minimal tools, making installation quick and hassle-free, making them ideal for both DIY enthusiast and professionals.



# Smart Living .

## Smart solutions for a fast-paced world

Today's lifestyle demands solutions that are as adaptable as we are.

We seek beauty in simplicity-interiors that reflect our individuality while meeting the practical challenges of everyday life.

**Mineral Wall - Slabs & Tiles** are designed for this generation: a generation that values efficiency, convenience, and effortless elegance.

Designed for effortless maintenance, the surface resists stains and dirt, ensuring a long-lasting, pristine look with minimal effort.



# Residential.

Panels combine **practicality with stunning design**, making them the perfect solution for residential spaces where durability, functionality, and style are equally important.

#### **Quick Wall Renovation:**

Perfect for transforming spaces without removing old wall coverings.

#### **Stain Resistance & Easy Cleaning:**

Surfaces stay pristine with minimal maintenance.

#### **Effortless Installation:**

Thanks to Modee LOCK and requiring only minimal tools.

#### **Complete System:**

Includes profiles for a seamless finish.

#### **Lightweight & Flexible:**

Easy to transport and handle, ideal for any project.

Thanks to these features,  
it's perfect for hallways  
and entrances, kitchens,  
staircases, bathrooms,  
and toilets.

**DESIGNED FOR EVERYDAY LIVING**



# Commercial.

Panels offer the perfect balance of **style, durability, and practicality**, making them an ideal solution for a wide range of commercial interiors where aesthetics and functionality are paramount.

**Fast Installation:**

Minimizes downtime, keeping business operations uninterrupted.

**Easy Maintenance:**

Surfaces are simple to clean and maintain, saving time and effort.

**Durable Solution:**

Reduces the frequency of wall renovations in high-traffic areas.

**Fire Safety Certified:**

Achieves B-s2, d0 fire classification for enhanced safety.

A revolution in commercial design, combining speed, durability, and compliance.

Thanks to these features, it's perfect for offices & conference rooms, hotel rooms, corridors, stairs, passageways, bars, restaurants, changing rooms and backrooms.





**DESIGNED FOR  
HIGH-PERFORMANCE SPACES**

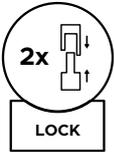
# Lock - effortless elegance

We combine versatility with **innovation** to offer a range of **formats**, **textures**, and **advanced features** that elevate your wall designs.

## Lock

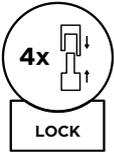
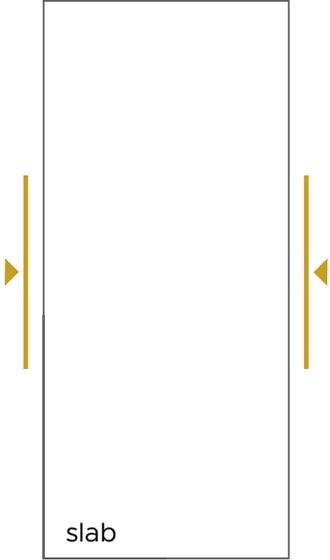
Available in: 2-sided and 4-sided locking systems, ensuring effortless installation, perfect alignment, and a secure fit.

The specialized groove for silicone ensures waterproof connections, making the panels highly resistant to moisture and ideal for wet areas.



■ 2-sided Lock

Seamless bevel

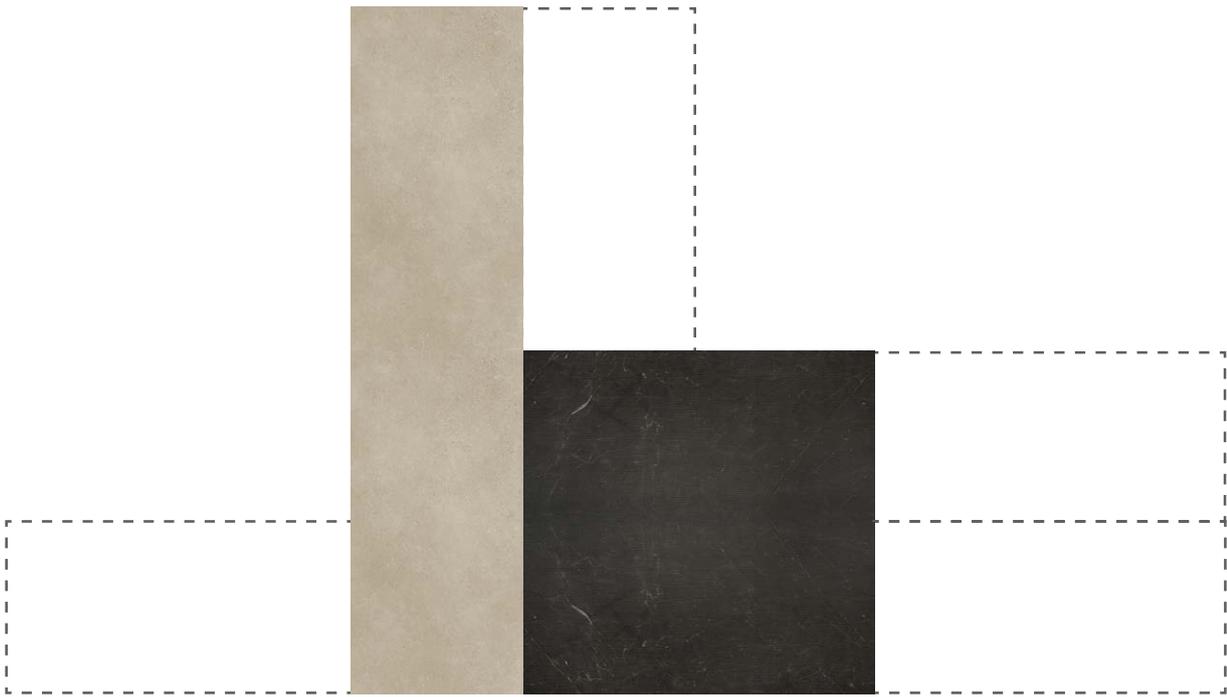


■ 4-sided Lock

DecoBevel



Thanks to their thoughtful design and versatile formats, the tiles can seamlessly connect—vertical with horizontal, short edges with long edges—and allow mixing different shades and textures to create a truly unique, personalized pattern.



## DecoBevel

A subtle groove design that mimics the look of grout lines, adding a sophisticated, realistic finish to your walls.

Available only in TILES.

# Discover the collections.

Every collection is a journey into the essence of timeless materials and modern design. Our décors are thoughtfully curated to offer a wide range of textures, colors, and finishes, providing endless possibilities to create spaces that reflect your style. Each collection embodies a distinct aesthetic, from the elegance of natural stones to the warmth of wood and the bold simplicity of modern textures.

With a variety of décors in multiple shades, these collections are designed to meet the needs of both bold statement-makers and lovers of understated elegance.

## **Stone Essence:**

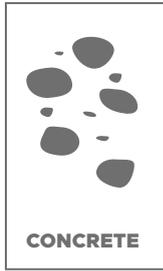
A celebration of nature's beauty, featuring marble, sandstone, limestone and travertine-inspired designs that bring timeless sophistication to your interiors.

## **Raw Concrete:**

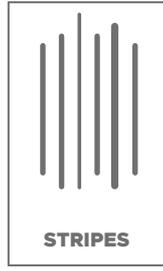
Minimalist and industrial, this collection captures the raw appeal of concrete, perfect for modern and edgy spaces.

# TEXTURES

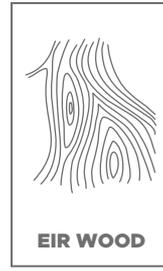
Choose from **three distinct surface** structures to bring your vision to life.



Capturing the raw, industrial charm of urban design.



Grooved textures that add depth and elegance, ideal for modern interiors.



Embossed-in-register wood patterns for a natural, authentic feel.

## Pure Structure:

A refined take on simplicity, offering monochromatic décors and tweed-inspired textures that add depth and elegance to any wall.

## True Wood:

Warm, natural wood tones that create a cozy and inviting atmosphere, also available in fluted wood designs for a textured, contemporary look.

# A palette of carefully selected shades.

Each décor in the collection is available in a range of shades designed to enhance its unique texture and character. From the timeless elegance of white and ivory, to the versatile tones of grey, sand, and the bold sophistication of black, these hues highlight the intricate details of every design.

Warm, earthy tones dominate across the entire collection, reflecting the natural beauty of materials and creating a sense of harmony in modern interiors. Additionally, wood décors feature their own curated palette, emphasizing the authentic charm of timber-inspired designs.



## white



## ivory



## grey



WM 521



WM 523



WM 546



WM 542



WM 527

# sand

WM 518



# black

WM 205



WM 208



WM 210

# wood



Monreale  
WM 522

## STONE *essence*

Timeless Natural Elegance

The Stone Essence collection captures the beauty of marble, sandstone, and travertine, offering authentic stone textures in a modern, versatile form. Perfect for creating elegant and sophisticated interiors with minimal effort.



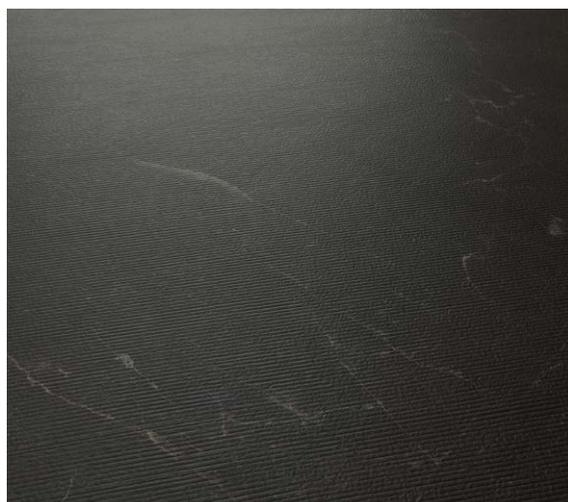
# STONE *essence*



## STONE **Monreale**

Subtle Sophistication

The **Monreale** décor reinterprets the timeless elegance of Fior di Bosco marble with a refined, understated luxury. Its richly textured base, gently traversed by delicate veining, offers a calm yet sophisticated presence, perfect for modern, elegant interiors.



**Monreale**  
black / WM 518



No.	SHADE	DIMENSIONS (mm)	CONCRETE	STRIPES	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMS 502C	IVORY	1175x2800	●	-	●	-	-
WMS 501C	GREY	1175x2800	●	-	●	-	-
WMS 518C	BLACK	1175x2800	●	-	●	-	-
WMS 502S	IVORY	1175x2800	-	●	●	-	-
WMS 501S	GREY	1175x2800	-	●	●	-	-
WMS 518S	BLACK	1175x2800	-	●	●	-	-
WMT 502C	IVORY	1200x600	●	-	-	●	●
WMT 501C	GREY	1200x600	●	-	-	●	●
WMT 518C	BLACK	1200x600	●	-	-	●	●
WMT 502S	IVORY	1200x600	-	●	-	●	●
WMT 501S	GREY	1200x600	-	●	-	●	●
WMT 518S	BLACK	1200x600	-	●	-	●	●

**Monreale**  
ivory / WM 502



**Monreale**  
grey / WM 501



**Monreale**  
black / WM 518



# STONE *essence*

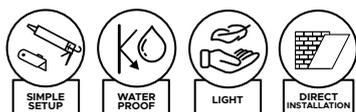


## STONE **Monza**

The Monza décor blends the timeless sophistication of marble with the translucent beauty of onyx. Its intricate veining and delicate surface details create a sense of depth and light, making it a striking choice for luxurious, statement-making interiors. Perfect for adding a touch of refined elegance to any space.



**Monza**  
white / WM 520



No.	SHADE	DIMENSIONS (mm)	CONCRETE	STRIPES	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMS 520C	WHITE	1175x2800	●	-	●	-	-
WMS 532C	GREY	1175x2800	●	-	●	-	-
WMT 520C	WHITE	1200x600	●	-	-	●	●
WMT 532C	GREY	1200x600	●	-	-	●	●

**Monza**  
white / WM 520



**Monza**  
grey / WM 532



# STONE essence



## STONE **Pietra Santa**

The Pietra Santa décor embodies the dramatic beauty of classic marble, with bold veining and striking contrasts. Its intricate details and natural elegance create a luxurious, timeless look that enhances any interior. Perfect for statement walls, Pietra Santa exudes sophistication and a refined aesthetic.



**Pietra Santa**  
white / WM 538



No.	SHADE	DIMENSIONS (mm)	CONCRETE	STRIPES	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMS 538C	WHITE	1175x2800	●	-	●	-	-
WMT 538C	WHITE	1200x600	●	-	-	●	●

**Pietra Santa**  
white / WM 538



# STONE

*essence*

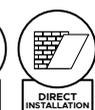


## STONE Palatina

The Palatina décor embodies the calm, timeless beauty of travertine, reimagined with a minimalist and tranquil approach. Drawing inspiration from the wabi-sabi philosophy, it celebrates natural imperfection and understated elegance. With its soft textures and soothing tones, Palatina brings harmony and balance to any interior, making it a perfect choice for serene, modern spaces.



**Palatina**  
sand / WM 521



No.	SHADE	DIMENSIONS (mm)	CONCRETE	STRIPES	2x MODÉE LOCK	4x MODÉE LOCK	DECO BEVEL
WMS 545S	WHITE	1175x2800	-	●	●	-	-
WMS 521S	SAND	1175x2800	-	●	●	-	-
WMT 545S	WHITE	1200x600	-	●	-	●	●
WMT 521S	SAND	1200x600	-	●	-	●	●

Palatina  
white / WM 545



Palatina  
sand / WM 521



# STONE *essence*

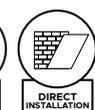


## STONE **Zenith**

The Zenith décor captures the essence of tranquility with its soft, flowing textures and subtle tonal variations. Inspired by natural stone with a contemporary twist, it exudes a modern elegance that fits seamlessly into minimalist and sophisticated interiors. Perfect for creating serene, balanced spaces, Zenith adds a touch of understated refinement to any design.



**Zenith**  
grey / WM 504



No.	SHADE	DIMENSIONS (mm)	CONCRETE	STRIPES	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMS 504C	GREY	1175x2800	●	-	●	-	-
WMT 504C	GREY	1200x600	●	-	-	●	●

## Zenith

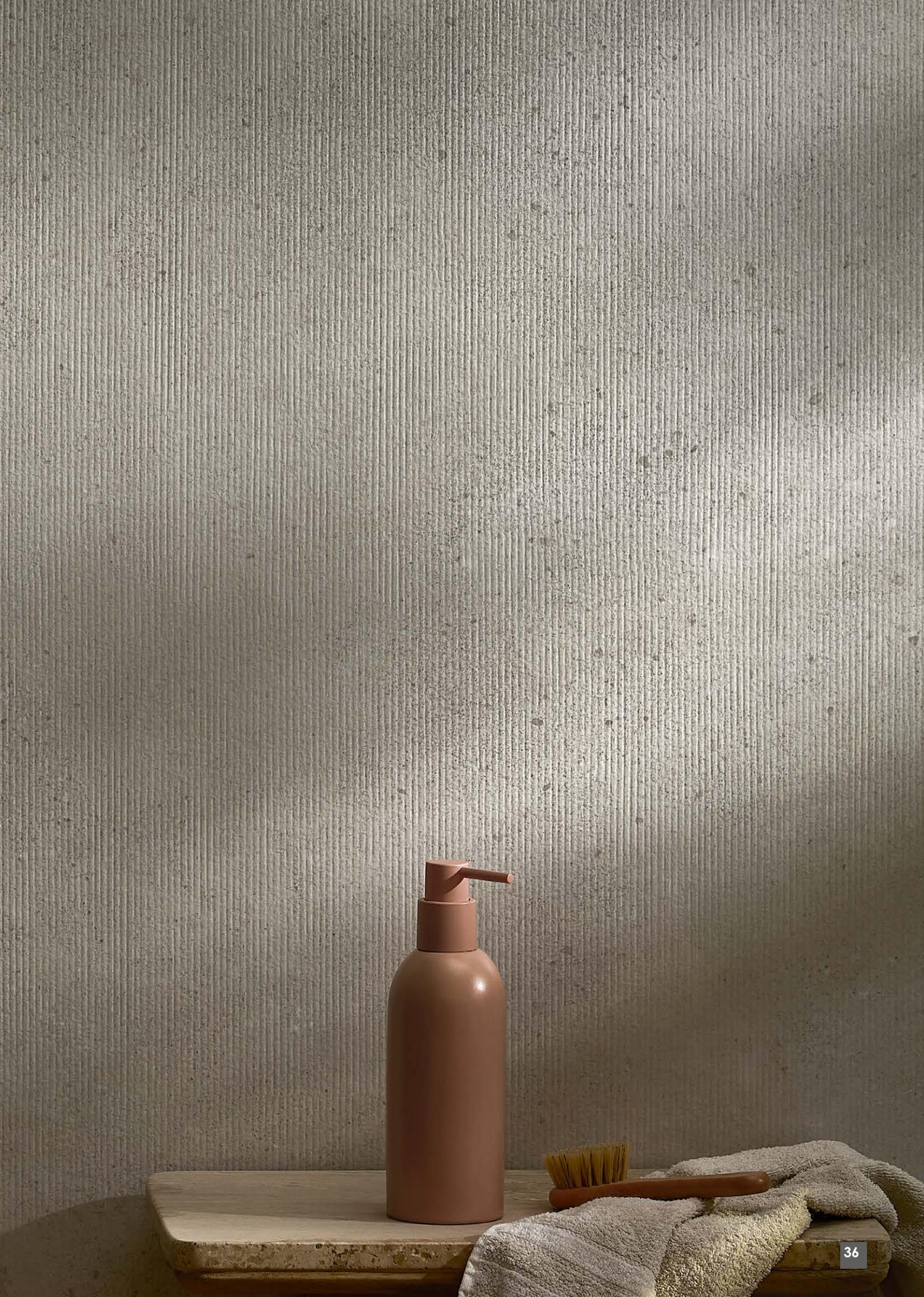
grey / WM 504



Massi  
WM 540

## RAW *concrete*

Minimalist and industrial, this collection captures the raw appeal of concrete, perfect for modern and edgy spaces.



RAW  
concrete



## Massi

The Massi décor draws inspiration from concrete mixed with coarse aggregate—a blend of gravel and sand. Its design features a textured surface with visible aggregates, balanced by smoother cement areas, offering a dynamic and versatile aesthetic.

This combination makes Massi a perfect choice for spaces where industrial character meets universal applicability.

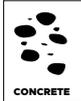
## Massi

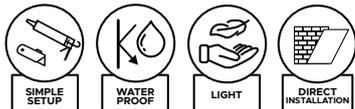
white / WM 503



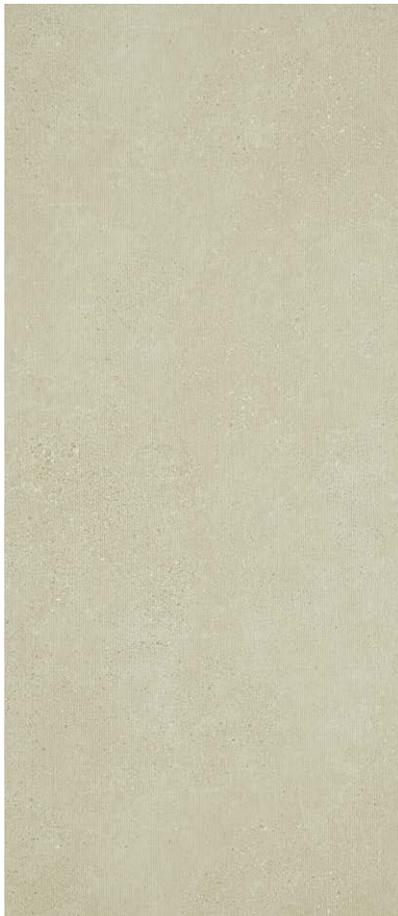
## Massi

ivory / WM 540

No.	SHADE	DIMENSIONS (mm)	 CONCRETE	 STRIPES	 2x MODÉE LOCK	 4x MODÉE LOCK	 DECO BEVEL
WMS 503C	WHITE	1175x2800	●	-	●	-	-
WMS 540C	IVORY	1175x2800	●	-	●	-	-
WMS 525C	GREY	1175x2800	●	-	●	-	-
WMS 546C	SAND	1175x2800	●	-	●	-	-
WMS 503S	WHITE	1175x2800	-	●	●	-	-
WMS 540S	IVORY	1175x2800	-	●	●	-	-
WMS 525S	GREY	1175x2800	-	●	●	-	-
WMS 546S	SAND	1175x2800	-	●	●	-	-
WMT 503C	WHITE	1200x600	●	-	-	●	●
WMT 540C	IVORY	1200x600	●	-	-	●	●
WMT 525C	GREY	1200x600	●	-	-	●	●
WMT 546C	SAND	1200x600	●	-	-	●	●
WMT 503S	WHITE	1200x600	-	●	-	●	●
WMT 540S	IVORY	1200x600	-	●	-	●	●
WMT 525S	GREY	1200x600	-	●	-	●	●
WMT 546S	SAND	1200x600	-	●	-	●	●



**Massi**  
ivory / WM 540



**Massi**  
grey / WM 525



**Massi**  
sand / WM 546



# RAW concrete

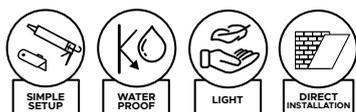


## Nava

The Nava décor captures the understated beauty of concrete with a fine-grained texture and delicate quartz-like veining. Its soft, natural finish brings a sense of calm and sophistication, making it a versatile choice for contemporary interiors. Nava's concrete-inspired look is perfect for adding a refined, modern touch to walls while maintaining a timeless appeal.



**Nava**  
sand / WM 523



No.	SHADE	DIMENSIONS (mm)	CONCRETE	STRIPES	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMS 522C	IVORY	1175x2800	●	-	●	-	-
WMS 524C	GREY	1175x2800	●	-	●	-	-
WMS 523C	SAND	1175x2800	●	-	●	-	-
WMT 522C	IVORY	1200x600	●	-	-	●	●
WMT 524C	GREY	1200x600	●	-	-	●	●
WMT 523C	SAND	1200x600	●	-	-	●	●

**Nava**  
ivory / WM 522



**Nava**  
grey / WM 524



**Nava**  
sand / WM 523



Mono  
WM 541

## PURE *structure*

A refined take on simplicity, offering monochromatic décors and tweed-inspired textures that add depth and elegance to any wall.



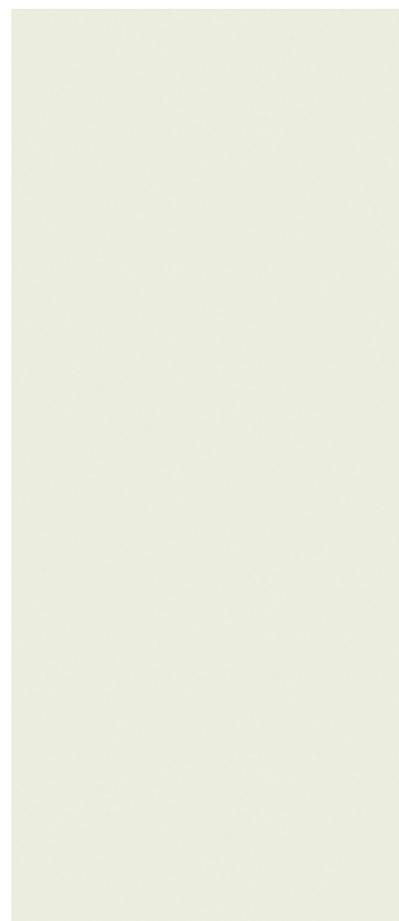
PURE  
*structure*



## Mono

The Mono décor redefines simplicity with two distinct structures: a tactile ribbed surface and a refined grid-like texture reminiscent of concrete. From a distance, it appears as a uniform, solid color, perfectly aligned with popular interior palettes. Up close, its intricate details and bold textures reveal themselves, adding depth and sophistication. This versatility ensures that Mono not only enhances the visual appeal of modern interiors but also creates a dynamic sensory experience.

**Mono**  
white / WM 512



**Mono**  
grey / WM 541

No.	SHADE	DIMENSIONS (mm)	 CONCRETE	 STRIPES	 2x MODÉE LOCK	 4x MODÉE LOCK	 DECO BEVEL
WMS 512C	WHITE	1175x2800	●	-	●	-	-
WMS 511C	IVORY	1175x2800	●	-	●	-	-
WMS 541C	GREY	1175x2800	●	-	●	-	-
WMS 542C	CASHMIRE	1175x2800	●	-	●	-	-
WMS 512S	WHITE	1175x2800	-	●	●	-	-
WMS 511S	IVORY	1175x2800	-	●	●	-	-
WMS 541S	GREY	1175x2800	-	●	●	-	-
WMS 542S	CASHMIRE	1175x2800	-	●	●	-	-
WMT 512C	WHITE	1200x600	●	-	-	●	●
WMT 511C	IVORY	1200x600	●	-	-	●	●
WMT 541C	GREY	1200x600	●	-	-	●	●
WMT 542C	CASHMIRE	1200x600	●	-	-	●	●
WMT 512S	WHITE	1200x600	-	●	-	●	●
WMT 511S	IVORY	1200x600	-	●	-	●	●
WMT 541S	GREY	1200x600	-	●	-	●	●
WMT 542S	CASHMIRE	1200x600	-	●	-	●	●



**Mono**  
ivory / WM 511



**Mono**  
grey / WM 541



**Mono**  
cashmire / WM 542



# PURE *structure*



## **Tweed**

The Tweed décor embraces the trend of soft wall coverings with its intricate chevron pattern, inspired by classic fabric textures. Combining warmth and sophistication, Tweed brings a cozy yet refined touch to interiors, making walls feel inviting and stylish. Perfect for creating spaces where comfort meets design, this décor adds a unique softness to modern interiors.



**Tweed**  
sand / WM 527



No.	SHADE	DIMENSIONS (mm)	CONCRETE	STRIPES	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMS 528S	IVORY	1175x2800	-	●	●	-	-
WMS 527S	SAND	1175x2800	-	●	●	-	-
WMT 528S	IVORY	1200x600	-	●	-	●	●
WMT 527S	SAND	1200x600	-	●	-	●	●

**Tweed**  
ivory / WM 528



**Tweed**  
sand / WM 527

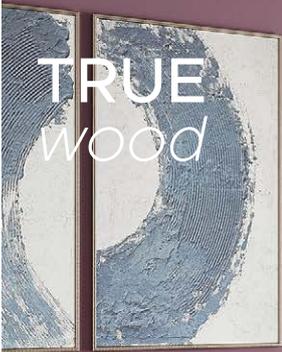


wood  
WM 210

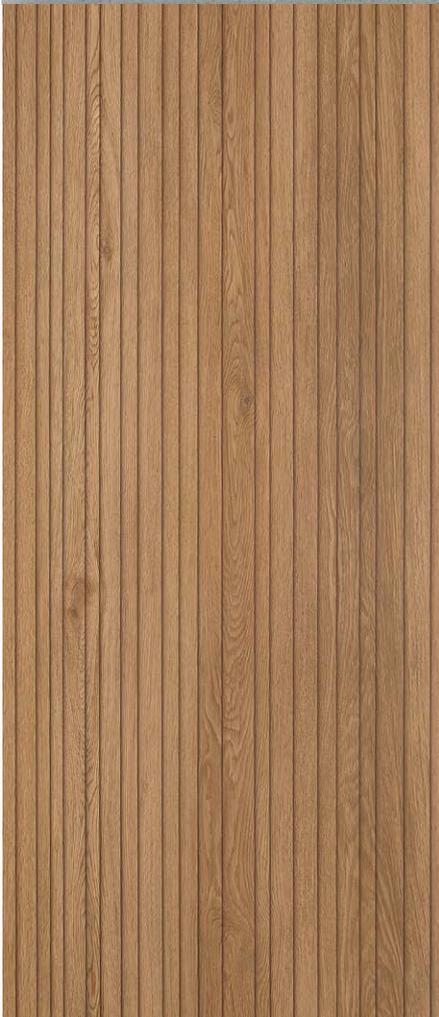
## TRUE *wood*

Warm, natural wood tones that create a cozy and inviting atmosphere, also available in fluted wood designs for a textured, contemporary look.



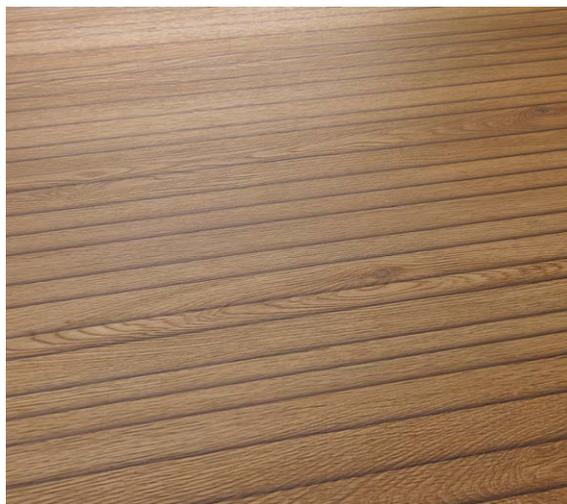


TRUE  
wood



## FLUTED OAK

The linear wood décor highlights the natural elegance of wood through clean, vertical lines. These structured grooves bring depth and movement to your walls, creating a modern and dynamic aesthetic. Perfect for contemporary interiors, Linear Wood offers a balance of warmth and architectural precision, transforming any space into a harmonious statement of style.



**Fluted**  
burbon / WM 210



No.	SHADE	DIMENSIONS (mm)	EIR WOOD	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMSLS 205	BEATRICE	1175x2800	●	●	-	-
WMSLS 210	ASTURIA	1175x2800	●	●	-	-
WMSLS 208	BURBON	1175x2800	●	●	-	-

### Fluted

beatrice / WMSLS 205



### Fluted

asturia / WMSLS 210



### Fluted

burbon / WMSLS 208



TRUE  
wood

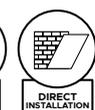


TRUE  
**OAK**

Wood-inspired wall panels bring a cozy, inviting warmth to any interior. Their natural textures and tones create a harmonious connection with the space, adding both comfort and timeless elegance.



**Burbon**  
oak / WM 208



No.	SHADE	DIMENSIONS (mm)	EIR WOOD	2x MODEE LOCK	4x MODEE LOCK	DECO BEVEL
WMSS 205	BEATRICE	1175x2800	●	●	-	-
WMSS 210	ASTURIA	1175x2800	●	●	-	-
WMSS 208	BURBON	1175x2800	●	●	-	-

**Beatrice**  
oak / WMSS 205



**Asturia**  
oak / WMSS 210



**Burbon**  
oak / WMSS 208



# Mineral wall.

Accessories

"I found I could say things  
with color and shapes that  
I couldn't say any other way."

Georgia O'Keeffe:



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